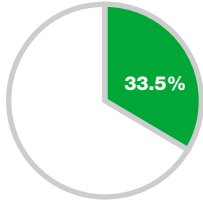
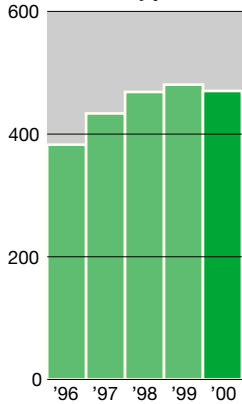


Share of Consolidated Net Sales (%)



Net Sales of Imaging Systems (Billions of yen)



Imaging Systems

The imaging systems segment includes business related to photographic equipment and materials, motion picture films, digital cameras, and videotapes. Segment sales during the fiscal year under review amounted to ¥470.3 billion, down 2.1% from the previous year. Some of the Company's new products and principal existing products in this segment are described as follows.

Photographic Films

Fujifilm launched several new color films that feature the Company's proprietary 4th Color Layer Technology—the only such technology in the world. These new products, which offer exceptionally vivid and faithful color reproduction, include the FUJICOLOR SUPERIA series of 35mm films and the FUJICOLOR NEXIA series of APS films.

This 4th Color Layer Technology was also applied to the professional film, FUJICOLOR PRO 400, in the domestic market. The supreme quality has been highly appreciated by users. We have also begun supplying, on a worldwide basis, FUJICHROME PROVIA 100F within the FUJICHROME PROVIA series of color reversal films, which have the finest grain.

The Company's QuickSnap one-time-use recyclable cameras were well accepted and are now in increasing demand, particularly overseas.

Motion Picture Films

We expanded our SUPER F series of fine-grain color negative motion picture films with the launch of SUPER F-400. Fujifilm is responding to increasingly diverse and sophisticated motion picture film needs by further widening and strengthening its product lines, and this has enabled the Company to broaden its support of movie creators.

Cameras

To meet a wider array of user needs, Fujifilm has expanded the NEXIA line of APS cameras. The line now includes seven products, ranging from the NEXIA 3100ix Z, which has a 3x zoom lens, to models with fixed lenses. Fujifilm uses the NEXIA brand name for APS cameras as well as for APS films, emphasizing the fact that the Company offers a comprehensive range of APS products.

In the field of instant photography, Fujifilm began marketing the Instax 500AF, which features a highly precise autofocus function. The Company has strengthened the Instax lineup through this move and the recent launch of the Instax mini 10, which has a compact body, and the Instax 100, which supplies attractive wide format photographs. These popular products have also helped promote popularity and acceptance of instant cameras' special capabilities—as communications tools for quickly providing fun photographs, as convenient memo tools for the casual creation of photographic records, and as business



FUJICOLOR SUPERIA 400

FUJICOLOR NEXIA H400



NEXIA 3100ix Z

tools for expeditiously supplying necessary photographs.

Digital Cameras

The world's first CCD of its type, Fujifilm's Super CCD offers considerably higher resolution, a wider dynamic range, a higher signal/noise ratio, and higher sensitivity than conventional CCDs. The Company has recently begun marketing the FinePix4700 ZOOM digital camera, which incorporates a 2.4-million-pixel Super CCD that realizes high-resolution image files with 4.3 million pixels. We recently announced the FinePix S1 Pro, which is an SLR-type digital camera that uses exchangeable lenses. It has a 3.4-million-pixel Super CCD and can generate incredibly high-resolution image files with up to 6.1 million pixels. We also began

domestic marketing of the FinePix PR21, the world's first digital camera with an integral printer, which utilizes an integrated combination of technologies from digital and instant cameras. Thus, the Company is steadily strengthening its digital camera lineup and pioneering the development of the digital camera market.

Videotapes

In broadcast-use videotapes, Fujifilm expanded its DVCPRO high-quality, compact digital videotape series with the addition of tapes able to cover longer time periods. The line has come into increasingly wide use in applications such as broadcasting, news reporting, and feature video production, and its market share has risen accordingly.



FinePix1400 ZOOM



FinePix S1 Pro

Photofinishing Systems

Products in the photofinishing systems segment include photofinishing and digital-imaging materials, chemicals, equipment, and services. Segment sales during the fiscal year under review amounted to ¥345.5 billion, down 6.4% from the previous fiscal year. Recently launched products in the photofinishing systems segment are described as follows.

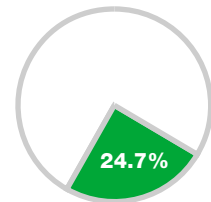
Photofinishing Equipment and Services

To respond to the rise in imaging communication needs that has accompanied the growing use of digital imaging technologies, Fujifilm

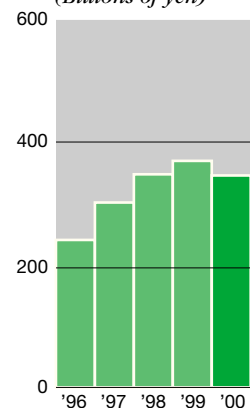
has worked to offer its "Total Imaging Solution", which enables customers to benefit from the new products, systems, and services that the Company has developed in the field of digital imaging based on its unique technologies.

We have begun the full-scale introduction of the Digital Minilab Frontier 350 and 370, which are able to create prints of unprecedented high quality from film as well as from such digital image data as that created with digital cameras and processed with PCs. The Digital Minilab Frontier 350 and 370 have been extremely highly evaluated by customers.

Share of Consolidated Net Sales (%)



Net Sales of Photofinishing Systems (Billions of yen)





Digital Minilab Frontier 370



Digital Photo Printer NX-500

Fujifilm has also begun marketing innovative products that allow consumers themselves to produce excellent quality prints of their digital images. These include the NX series of home use digital photo printers, which employ a high-image-quality Thermo-Autochrome (TA) printing system. Another example of such products is seen in the Aladdin Digicam Picture Center, which is installed at photo shops and other locations to allow individual customers to quickly create top-quality prints on a self-service basis.

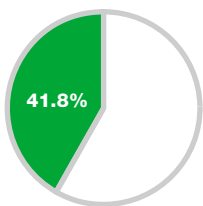
The recently announced FUJICOLOR CD service produces prints from films and, in addition, digitizes images and records them on CD-Rs. This service enables customers to enjoy photographs taken with compact cameras, conventional SLR cameras, or one-time-use cameras

in additional ways. Employing PCs, for example, customers can adjust digitized images, send them attached to e-mails, and organize and store them in digital albums.

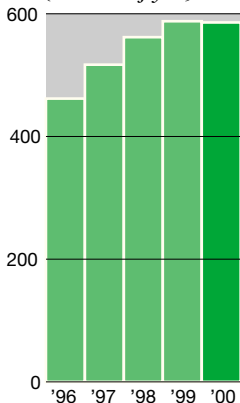
The Company has expanded the content of its FDi Service and upgraded the supporting infrastructure. This service allows customers to order photos and enjoy other services via the Internet and has increased at an accelerating rate.

Fujifilm has used digital technologies to further increase the appeal of silver-halide photography by making it more convenient and enjoyable and the Company intends to continue to broaden the world of imaging in this way. In addition, we are planning measures to boost our net sales by further expanding and strengthening our marketing and photofinishing shop networks.

Share of Consolidated Net Sales (%)



Net Sales of Information Systems (Billions of yen)



Information Systems

Products in the information systems segment include materials and equipment for graphic arts, medical and office systems, as well as materials for LCD panels and data media. During the fiscal year under review, segment sales edged down 0.3%, to ¥585.9 billion. Recently launched products in the information systems segment are described as follows.

Graphic Systems

Against the backdrop of the increasing use of digital technologies, Fujifilm launched its extremely popular Luxel IMAGESETTER F-9000, which employs an ultrafast multi-laser recording system and can thus considerably boost productivity. The Company is also proactively expanding its presence in the field

of computer-to-plate (CTP) systems that use computer data to create printing plates without an intermediate film-outputting stage. We have recently started marketing the Luxel PLATESETTER T-9000CTP, which offers both top quality and high productivity.

With regard to CTP plates, Fujifilm is meeting commercial and newspaper printing needs with two product lines highly evaluated by users, the LP-NS and LP-NN series of photopolymer plates and the LH-PI and LH-NI series of thermal plates.

Medical Imaging

Amid intensifying competition, Fujifilm has worked to increase its sales of Fuji Computed Radiography (FCR) digital X-ray diagnosis systems by presenting a rich array of product lineups that outpace the competitors. The flagship FCR5000 and 5000R have been supplemented by the FCR5501D and 5502D, which incorporate dual-side-reading technology to realize top image quality. The Company recently launched the FM-DP L Dry Laser Imager, which does not require any water or processing solution. The product and the new Dry Imaging Film have both been highly rated by users.

LCD Materials

The stable strength of demand for notebook PCs throughout the fiscal year and the rapid growth of the market for LCD monitors combined to greatly boost demand for the Company's FUJITAC polarized films and revolutionary WV FILM and TRANSER. To meet this demand growth, we have begun an ambitious capital investment program in this field.

Data Media

Fujifilm's exclusive Advanced Super-Thin-Layer and High-Output Metal Media (ATOMM) technology has enabled the manufacture of diverse new products. The surging volume of computer-processed data is increasing the need for recording media that can store large amounts of data and also access that data quickly. In response, the Company has worked to expand sales of its DDS and DLTtape™* lines. During the fiscal year under review, Fujifilm became the first company to launch a DDS4 product, and that product has been enthusiastically received in the market.

*DLTtape™ is a registered trademark of Quantum Corporation of the United States.



Luxel IMAGESETTER F-9000



Fuji Computed Radiography FCR5501D



Data Cartridge DDS4